



## FACEBOOK POLICY

*In joining our community on Facebook, Regentville Public School follows both the DEC Code of Conduct and Facebook terms and conditions.*

### **Purpose**

Our aim is to grow our school and community's understanding of social media and to create a more convenient process to connect with the school. Our school's Facebook page has the intent to build our community by creating school spirit and providing the opportunity to keep our school community up to date with events and activities at Regentville Public School.

### **Policy Statement**

The school reserves the right to suspend or cease the use of Facebook at its discretion. Issues of criminal nature, threats or inappropriate comments will be referred directly to the relevant governing body.

### **Implementation**

#### **Raising Issues**

Regentville Public School wish to remind interactive users to positively use the Facebook page. If one has an issue to raise it would best be dealt with privately. Issues involving any students, teachers or administration staff must not be raised on the Facebook page. We will not support interactions that incite negative sentiments. Comments of this nature will be immediately deleted.

#### **When can I use Names in Posts?**

Regentville Public School allows interactive users to use names in posts when you wish to acknowledge someone's great work or community contribution. Our aim is to build positive school spirit and recognising achievement within the school is valued.

#### **How to Interact with the Facebook Page?**

Users are able to 'like' and comment on the school's postings and reply to comments by other users. Administrators will delete any comment which is negative, derogative or contains profanity and the user will be blocked from viewing the Facebook page. Users will not be able to author a posting of their own on the school's Facebook page.

#### **Requesting friendship of staff and students on Facebook**

It is suggested that users refrain from adding the personal accounts of teaching and administration staff as refusal of acceptance could be misinterpreted. Teaching and administration staff are professionals in the industry and must remain so on social media.



### **Underage Facebook Users**

Regentville Public School does not endorse children, under 13 years of age (a threshold imposed by Facebook), creating their own Facebook account. We encourage children under parental supervision to view our school's Facebook page. Therefore, any primary students who 'Like' on Regentville Public School's Facebook page will be deleted and reported immediately.

### **The Law and Facebook's Terms**

The Regentville Public School Facebook page operates under the Commonwealth Telecommunications Act and Facebook Terms. Comments posted do not in any way reflect the opinions or policies of Regentville Public School.

### **Moderation and Blocklisting**

Regentville Public School reserves the right to set the strength level of the Facebook profanity filter and to add additional words and names to the page's blocklist. Actions resulting in breaches to this policy may include prohibiting a user from interacting with the school's Facebook page.

Administrators reserve the right, but assume no obligation, to remove comments that are racist, sexist, abusive, profane, violent, obscene, spam, that advocate illegal activity, contain falsehoods or are wildly off-topic, or that libel, incite or make ad hominem attacks or threats to Regentville Public School students, employees, guests or other individuals.

Facebook encourages all users to utilise the "Report" links when they find abusive content.

We do not permit messages selling products or promoting commercial, political, or other ventures.

### **Communicating through Facebook**

Should parents/friends require information regarding activities etc. please send these messages direct to our email [regentvill-p.school@det.nsw.edu.au](mailto:regentvill-p.school@det.nsw.edu.au) or ring the school on 4733-1615. Messages sent through Facebook may not be read in time.

***Remember that your name and photo will be seen when 'Liking' and commenting on a post on the Regentville Public School Facebook page, visible to tens of thousands of visitors on the page.***